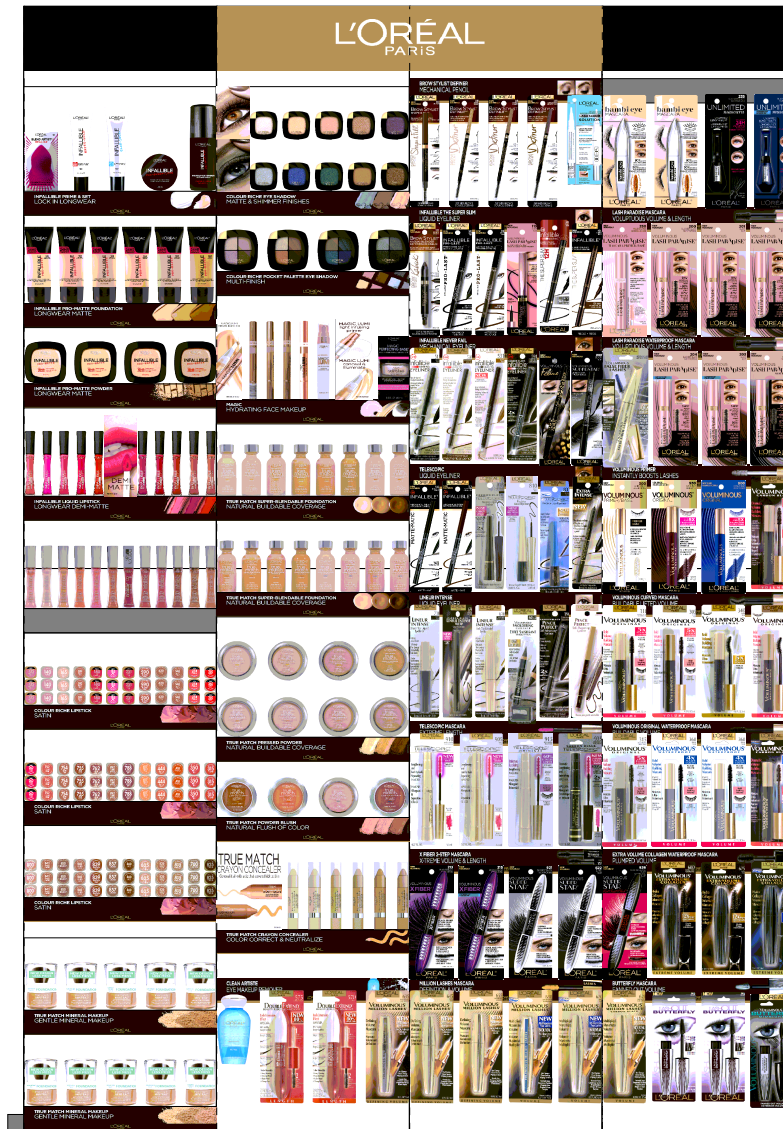






4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2020

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FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\LPCosmetics\IKBReports\2020\Spring\PENDING\POG\WAK0470EC\

071249340219 Infallible Blend Artist - Foundation Blender		071249361504 Infallible Pro-Primer Infallible Matte-Lock Primer		071249361511 Infallible Pro-Primer Infallible Glow-Lock Primer		071249349038 Infallible Pro-Matte Setting Powder		071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray			
INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 UNLIT **											
071249292990 Infallible Pro-Matte Foundation Classic Ivory		071249293003 Infallible Pro-Matte Foundation Shell Beige		071249293027 Infallible Pro-Matte Foundation Natural Buff		071249293034 Infallible Pro-Matte Foundation Golden Beige		071249293041 Infallible Pro-Matte Foundation Natural Beige		071249293058 Infallible Pro-Matte Foundation Sun Beige	
INF PRO-MATTE FNDTN TRY 1.1 UNLIT **											
071249293157 Infallible Pro-Matte Powder Porcelain				071249293164 Infallible Pro-Matte Powder Natural Beige				071249293171 Infallible Pro-Matte Powder Nude Beige			
INF PRO-MATTE PWDR TRY UNLIT 1.1 **											
071249314180 Infallible Pro-Matte Gloss Blushing Ambition		071249314234 Infallible Pro-Matte Gloss Fuchsia Amnesia		071249317990 Infallible Pro-Matte Gloss Rebel Rose		071249314166 Infallible Pro-Matte Gloss Aphrodite Kiss		071249314227 Infallible Pro-Matte Gloss Shanghai Scarlet			
INF PRO-MATTE GLOSS TRY 1.1 UNLIT**											
071249135365 Infallible Lip Gloss Blush		071249135280 Infallible Lip Gloss Petal		071249135433 Infallible Lip Gloss Coral Sands		071249135297 Infallible Lip Gloss Sunset		071249135372 Infallible Lip Gloss Bloom		071249135396 Infallible Lip Gloss Modern Mauve	
071249216040 Infallible Lip Gloss Glistening Berry		071249135419 Infallible Lip Gloss Sangria		071249135402 Infallible Lip Gloss Undeniable Mauve		071249135358 Infallible Lip Gloss Truffle		071249135341 Infallible Lip Gloss Dulce de Leche		071249135334 Infallible Lip Gloss Barely Nude	
INF LIP GLS TRY 1.1 (OPT MIX) UNLT **											
071249256206 Colour Riche		071249045701 Colour Riche		071249083352 Colour Riche		071249074534 Colour Riche		071249256220 Colour Riche		071249256237 Colour Riche	
071249256244 Colour Riche		071249074541 Colour Riche		071249045855 Colour Riche		071249045824 Colour Riche		071249256251 Colour Riche		071249256268 Colour Riche	
CR LIP TRY 1.3 UNLT **											
071249256275 Colour Riche		071249045633 Colour Riche		071249083376 Colour Riche		071249045640 Colour Riche		071249083727 Colour Riche		071249074558 Colour Riche	
071249216385 Colour Riche		071249074527 Colour Riche		071249083321 Colour Riche		071249045787 Colour Riche		071249045770 Colour Riche		071249083765 Colour Riche	
CR LIP TRY 2.3 UNLT **											
071249083291 Colour Riche		071249045664 Colour Riche		071249045992 Colour Riche		071249045961 Colour Riche		071249045657 Colour Riche		071249046012 Colour Riche	
071249046029 Colour Riche		071249083512 Colour Riche		071249045954 Colour Riche		071249045930 Colour Riche		071249045923 Colour Riche		071249045947 Colour Riche	
CR LIP TRY 3.3 UNLT **											
071249094259 True Match Naturale Gentle Mineral Makeup Light Ivory		071249094273 True Match Naturale Gentle Mineral Makeup Nude Beige		071249094297 True Match Naturale Gentle Mineral Makeup Natural Beige		071249094327 True Match Naturale Gentle Mineral Makeup Sun Beige		071249094211 True Match Naturale Gentle Mineral Makeup Soft Ivory			
TM MIN MU TRY 1.2 UNLIT **											
071249179185 True Match Naturale Gentle Mineral Makeup Natural Buff		071249094303 True Match Naturale Gentle Mineral Makeup Buff Beige		071249104088 True Match Naturale Gentle Mineral Makeup Classic Tan		071249179192 True Match Naturale Gentle Mineral Makeup Natural Ivory		071249094280 True Match Naturale Gentle Mineral Makeup Creamy Natural			
TM MIN MU TRY 2.2 UNLT **											

CLPS BRCKT

4' LP 4" HD

		071249306925 Colour Riche Monos	071249306970 Colour Riche Monos		071249306987 Colour Riche Monos		071249306994 Colour Riche Monos		071249307021 Colour Riche Monos
		071249307045 Colour Riche Monos	071249307052 Colour Riche Monos		071249307076 Colour Riche Monos		071249306949 Colour Riche Monos		071249306956 Colour Riche Monos
CR MONOS SHDW 2-TIER TRY 1.1 UNLIT **									
071249313022 Colour Riche Pocket Palette Avenue des Roses		071249313039 Colour Riche Pocket Palette Boudoir Charme			071249313046 Colour Riche Pocket Palette Bleu Nuit			071249313060 Colour Riche Pocket Palette Silver Couture	
CR POCKET PALETTE TRY 1.1 UNLIT **									
	071249210130 Magic Lumi Highlighter Fair	071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer			071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base	
MGC FMLY CMBO W/ 4 HGHLGHTR TRY 1.1 UNLIT**									
071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory		
FOOD TM LIQ FNDTN TRAY 1.2 UNLIT **									
071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078679 True Match Liquid Foundation Classic Beige		
FOOD TM LIQ FNDTN TRAY 2.2 UNLIT **									
071249016411 True Match Powder		071249016428 True Match Powder			071249016435 True Match Powder		071249016442 True Match Powder		
071249017173 True Match Powder		071249017180 True Match Powder			071249017197 True Match Powder		071249017227 True Match Powder		
TM PWDR 2T TRY 1.1 EW UNLIT FOOD **									
071249017456 True Match Blush		071249017487 True Match Blush			071249017500 True Match Blush		071249017517 True Match Blush		
FOOD TM BLSH TRY 1.1 UNLIT **									
			071249238431 True Match Crayon Concealer Fair/Light Warm	071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238462 True Match Crayon Concealer Light/Medium Warm	071249238455 True Match Crayon Concealer Light/Medium Neutral	071249238486 True Match Crayon Concealer Medium/Deep Warm	071249248805 True Match Crayon Concealer Medium/Deep Neutral	
TM CRYN CNCLR TRY 1.1 UNLIT **									
3HK EMR SINGLE TRY HOOKBAR UNLIT (ALT) **									
071249078525 Eye Makeup Remover Eye Makeup Remover		071249149768 Double Extend Beauty Tubes Blackest Black			071249149744 Double Extend Beauty Tubes Black			071249187739 Voluminous Million Lashes Mascara Blackest Black	

R-UNLT **

5HK BRW STYST DEF HKBR UNLIT (ALT) **					
071249350300 Brow Stylist Shape & Fill Brunette	071249314876 Brow Stylist: Definer Blonde	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249385210 Lash Serum Solution	
6HK INF THE SPR SLIM LNR UNLIT (ALT) **					
071249339626 Brow Stylist Kabuki Blender Brunette	071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown
6HK INF LW LNR HKBR UNLIT (ALT) **					
071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249336359 Voluminous Liner Noir Blackest Black	071249289839 Infallible Superstar Liner Black
6HK TLSCPC LNR HKBR UNLIT (ALT) **					
071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown	071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black
6HK LIN INT BRUSH TIP HKBR UNLIT (ALT) **					
071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249207000 Voluminous Smoldering Eyeliner Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082140 Pencil Perfect Eye Liner Espresso
4HK TLSCPC HKBR UNLIT (ALT) **					
071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black		
4HK X-FIBER MSCR HKBR UNLIT (ALT) **					
071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)		
4HK VLMNS MIL LSHES HKBR UNLIT (ALT) **					
071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black		

4HK BAMBI MSCR HKBR UNLIT (ALT) **			
071249404324 Bambi Mascara WSH blackest black	071249404355 Bambi Mascara WTP blackest black	071249335857 Unlimited Blackest Black	071249335888 Unlimited Blackest Black WTP
4HK VLMNS LSH PRDS MSCR (WSH) HKBR UNLIT (ALT) **			
071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black	071249343272 Voluminous Lash Paradise WSH Black Brown
4HK VLMNS LSH PRDS MSCR (WTP) HKBR UNLIT (ALT) **			
071249194102 Voluminous False Lashes Mascara Blackest Black	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black	071249350652 Voluminous Lash Paradise WSH Mystic Black
4HK VLMNS MSCR PRIMER HKBR 4HK (ALT) UNLIT **			
071249330265 Voluminous Primer Primer	071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249101919 Voluminous Carbon Black Carbon Black
4HK VLMNS CB MSCR HKBR UNLIT (ALT) **			
071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown
4HK VLMNS WP HKBR UNLIT (ALT) **			
071249669020 Voluminous Straight Brush Black Brown	071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black
4HK XTR VOL CLGN WSBL HKBR UNLIT (ALT) **			
071249314104 Voluminous Superstar Red Carpet Extra Black	071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black
4HK VLMNS BTRFLY MSCR HKBR UNLIT (ALT) **			
071249201770 Voluminous Million Lashes Carbon Carbon Black	071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0470ECUL_IS20.psa

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 UNL... Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
2	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
3	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
4	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
5	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF PRO-MATTE FNDTN TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
6	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
7	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
8	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
9	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
10	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
11	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

INF PRO-MATTE PWDR TRY UNLIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
12	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
13	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
14	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
15	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

INF PRO-MATTE GLOSS TRY 1.1 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
16	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
17	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
18	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
19	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
20	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
21	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
22	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
23	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
24	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
25	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 1.1 (OPT MIX) UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
26	1	071249135365	Infalible Lip Gloss	Blush	115
27	1	071249135280	Infalible Lip Gloss	Petal	105
28	1	071249135433	Infalible Lip Gloss	Coral Sands	405
29	1	071249135297	Infalible Lip Gloss	Sunset	415
30	1	071249135372	Infalible Lip Gloss	Bloom	125
31	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
32	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
33	1	071249135419	Infalible Lip Gloss	Sangria	705
34	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
35	1	071249135358	Infalible Lip Gloss	Truffle	835
36	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
37	1	071249135334	Infalible Lip Gloss	Barely Nude	815

CR LIP TRY 1.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
38	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
39	1	071249045701	Colour Riche Lipcolour	Mauved	140

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 41

FULL WALL

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Date : 13-Sep-2019

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2020\Spring\PENDING\POG\WAK0470ECUL

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0470ECUL_IS20.psa

40	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
41	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
42	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
43	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185
44	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
45	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
46	1	071249045855	Colour Riche Lipcolour	Mica	620
47	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
48	1	071249256251	Colour Riche Lipcolour	Everbloom	254
49	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260

CR LIP TRY 2.3 UNLIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
50	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262
51	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
52	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
53	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
54	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
55	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
56	1	071249216385	Colour Riche Lipcolour	Golden Grape	788
57	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
58	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
59	1	071249045787	Colour Riche Lipcolour	Volcanic	410
60	1	071249045770	Colour Riche Lipcolour	British Red	350
61	1	071249083765	Colour Riche Lipcolour	True Red	315

CR LIP TRY 3.3 UNLIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
62	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
63	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
64	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
65	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
66	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
67	1	071249046012	Colour Riche Lipcolour	Sunwash	857
68	1	071249046029	Colour Riche Lipcolour	Spice	860
69	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
70	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
71	1	071249045930	Colour Riche Lipcolour	Sandstone	810
72	1	071249045923	Colour Riche Lipcolour	Silverstone	760
73	1	071249045947	Colour Riche Lipcolour	Bronzine	825

TM MIN MU TRY 1.2 UNLIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
74	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
75	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
76	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
77	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
78	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456

TM MIN MU TRY 2.2 UNLIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
79	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457
80	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
81	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
82	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
83	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 41

FULL WALL

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Date : 13-Sep-2019

FILE: \\FS\SUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2020\Spring\PENDING\POG\WAK0470ECUL

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK0470ECUL_IS20.psa

CR MONOS SHDW 2-TIER TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
84	1	071249306925	Colour Riche Monos	Paris Beach	200
85	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
86	1	071249306987	Colour Riche Monos	Little Beige Dress	201
87	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
88	1	071249307021	Colour Riche Monos	Violet Beaute	208
89	1	071249307045	Colour Riche Monos	Argentique	210
90	1	071249307052	Colour Riche Monos	Grand Bleu	211
91	1	071249307076	Colour Riche Monos	Green Promenade	212
92	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
93	1	071249306956	Colour Riche Monos	Quartz Fume	204

CR POCKET PALETTE TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
94	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
95	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
96	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
97	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

MGC FMLY CMBO W/ 4 HGLGHTR TRY 1.1 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
98	1	071249210130	Magic Lumi Highlighter	Fair	860
99	1	071249210147	Magic Lumi Highlighter	Light	862
100	1	071249210154	Magic Lumi Highlighter	Medium	864
101	1	071249236390	Magic Lumi Highlighter	Deep	866
102	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
103	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

FOOD TM LIQ FNDTN TRAY 1.2 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
104	1	071249078549	True Match Liquid Foundation	Porcelain	W1
105	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
106	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
107	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
108	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
109	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
110	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
111	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2

FOOD TM LIQ FNDTN TRAY 2.2 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
112	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
113	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
114	1	071249078693	True Match Liquid Foundation	True Beige	N5
115	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
116	1	071249078556	True Match Liquid Foundation	Alabaster	C1
117	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
118	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
119	1	071249078679	True Match Liquid Foundation	Classic Beige	C5

TM PWDR 2T TRY 1.1 EW UNLIT FOOD ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
120	1	071249016411	True Match Powder	Porcelain	W1
121	1	071249016428	True Match Powder	Light Ivory	W2
122	1	071249016435	True Match Powder	Nude Beige	W3

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2020

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123	1	071249016442	True Match Powder	Natural Beige	W4
124	1	071249017173	True Match Powder	Soft Ivory	N1
125	1	071249017180	True Match Powder	Classic Ivory	N2
126	1	071249017197	True Match Powder	Natural Buff	N3
127	1	071249017227	True Match Powder	Buff Beige	N4

FOOD TM BLSH TRY 1.1 UNLIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
128	1	071249017456	True Match Blush	Barely Blushing	W3-4
129	1	071249017487	True Match Blush	Innocent Flush	N3-4
130	1	071249017500	True Match Blush	Baby Blossom	C1-2
131	1	071249017517	True Match Blush	Tender Rose	C3-4

TM CRYN CNCLR TRY 1.1 UNLIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
132	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
133	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
134	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
135	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
136	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678
137	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678

3HK EMR SINGLE TRY HOOKBAR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
138	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
139	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
140	1	071249149744	Double Extend Beauty Tubes	Black	570
141	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635

5HK BRW STYLST DEF HKBR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
142	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
143	1	071249314876	Brow Stylist: Definer	Blonde	388
144	1	071249314883	Brow Stylist: Definer	Brunette	389
145	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
146	1	071249385210	Lash Serum Solution	-	0

6HK INF THE SPR SLIM LNR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
147	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
148	1	071249357248	Infalible Pro-Last Liner	Black	930
149	1	071249357255	Infalible Pro-Last Liner	Brown	940
150	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
151	1	071249238912	Infalible The Super Slim Liner	Black	400
152	1	071249350126	Infalible The Super Slim Liner	Brown	401

6HK INF LW LNR HKBR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
153	1	071249145234	Infalible Long Wear Eyeliner	Black	511
154	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
155	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
156	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
157	1	071249336359	Voluminous Liner Noir	Blackest Black	300
158	1	071249289839	Infalible Superstar Liner	Black	202

6HK TLSCPC LNR HKBR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2020

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
159	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
160	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
161	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
162	1	071249119990	Telescopic Eyeliner	Black	810
163	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
164	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798

6HK LIN INT BRUSH TIP HKBR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
165	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
166	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
167	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
168	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
169	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
170	1	071249082140	Pencil Perfect Eye Liner	Espresso	130

4HK TLSCPC HKBR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
171	1	071249104743	Telescopic Mascara	Blackest Black	910
172	1	071249104729	Telescopic Mascara	Black	905
173	1	071249104736	Telescopic Mascara	Black Brown	915
174	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935

4HK X-FIBER MSCR HKBR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
175	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
176	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
177	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
178	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622

4HK VLMNS MIL LSHES HKBR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
179	1	071249187722	Voluminous Million Lashes Mascara	Black	645
180	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
181	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
182	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670

4HK BAMBI MSCR HKBR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
183	1	071249404324	Bambi Mascara WSH	blackest black	400
184	1	071249404355	Bambi Mascara WTP	blackest black	405
185	1	071249335857	Unlimited	Blackest Black	235
186	1	071249335888	Unlimited	Blackest Black WTP	240

4HK VLMNS LSH PRDS MSCR (WSH) HKBR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
187	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
188	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
189	1	071249343258	Voluminous Lash Paradise WSH	Black	201
190	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202

4HK VLMNS LSH PRDS MSCR (WTP) HKBR UNLIT (ALT) **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
191	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

4' X 70" L'OREAL COSMETICS LAYOUT - SPRING 2020

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192	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
193	1	071249343319	Voluminous Lash Paradise WTP	Black	203
194	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205

4HK VLMNS MSCR PRIMER HKBR 4HK (ALT) UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
195	1	071249330265	Voluminous Primer	Primer	300
196	1	071249372029	Voluminous Straight Brush	Burgundy	950
197	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
198	1	071249101919	Voluminous Carbon Black	Carbon Black	335

4HK VLMNS CB MSCR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
199	1	071249059098	Voluminous Straight Brush	Blackest Black	310
200	1	071249749012	Voluminous Straight Brush	Black	305
201	1	071249019344	Voluminous Curved Brush	Black	340
202	1	071249019351	Voluminous Curved Brush	Black Brown	350

4HK VLMNS WP HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
203	1	071249669020	Voluminous Straight Brush	Black Brown	315
204	1	071249006412	Voluminous Waterproof	Black	360
205	1	071249006429	Voluminous Waterproof	Black Brown	365
206	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395

4HK XTR VOL CLGN WSBL HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
207	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
208	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
209	1	071249148808	Extra Volume Collagen Washable	Black	675
210	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695

4HK VLMNS BTRFLY MSCR HKBR UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
211	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
212	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
213	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
214	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872

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